

The Shape of Change

A curated project by Gallery Wendi Norris for Equal Pay Day 2018 in partnership with Hired; artwork by Val Britton

April 10 -14, 2018

SAN FRANCISCO -- March 27, 2018 -- In honor of Equal Pay Day 2018, Gallery Wendi Norris has partnered with Hired, a career marketplace that matches tech talent with the world's most innovative companies, to present a curated project that will foster creative problem solving and dialogue around wage inequality.

The Shape of Change presents a commissioned body of work by San Francisco-based artist Val Britton, curated in direct response to Hired's 2018 report, The State of Wage Inequality in the Workplace, which calculates current trends in tech salaries. Last year's data found that 63% of the time, women received lower salary offers than men for the same job at the same company — and the forthcoming report will further evaluate the state of wage inequality today between men and women in the technology field. The installation will transform the atrium at Minnesota Street Project with two mixed media paintings on paper and a sculptural installation made up of cut paper and string. The work stems from Britton's interpretation of the statistical analyses that become transmuted into visual elements, i.e. shapes, forms, and colors. She extracts ratios and statistics from the report to be converted into concrete masses. These abstract, geometric visual elements are imbued with Hired's report data, yet remain open for audiences to explore a multitude of potential meanings. It will be on display April 9 - 14.

Britton creates a material representation of the state of wage inequality to be corporeally understood and acknowledged. Her work allows the data to take shape and occupy space, engaging the viewer's visceral response in hopes of changing the way we move through our current socio-economic environment.

Coinciding with Equal Pay Day on April 10, 2018, The Shape of Change shines a light on the state of wage inequality across the technology industry. Gallery Wendi Norris selected Minnesota Street Project, a prominent art space in San Francisco, as the site for the installation in the interest of collaborating with the local arts community, and bringing this important campaign to a space that has developed its mission around supporting the arts and artists in the Bay Area.

ABOUT HIRED

Hired (hired.com) is a career marketplace that matches tech talent with the world's most innovative companies. Hired combines intelligent job matching with unbiased career

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counseling to help people find a job they love. Through Hired, job candidates and companies have transparency into salary offers, competing opportunities and job details. This level of insight is unmatched, making the recruiting process quicker and more efficient than ever before. Hired was founded in 2012 and is headquartered in San Francisco, with offices in the United States, Canada, France, and the UK. The company is backed by Lumia Capital, Sierra Ventures and other leading investors.

ABOUT MINNESOTA STREET PROJECT

Located in San Francisco's Dogpatch, Minnesota Street Project offers affordable spaces for galleries, artists, and related nonprofits. Supported in part by an innovative Art Services and Storage business, the Project was founded on the belief that support for the arts today requires an inherently sustainable model suited to the evolving landscape of art practice and patronage. Minnesota Street Project spans three warehouses located along Minnesota St. At 1275 Minnesota St., visitors will find the Project's ten charter galleries, each presenting a unique perspective on the contemporary art landscape. This location is also home to short-term exhibition spaces, a dedicated media gallery, and a restaurant from acclaimed chef Daniel Patterson. Up the street at 1150 25th St., visitors will find three additional exhibition spaces open to the public as well as the Art Services + Storage offices. Finally, 1240 Minnesota St. houses the Artist Studio Program: a complex accommodating over eighty working artists with private studio spaces and shared resources. Though this space is closed to the public, visitors may learn more by visiting 1240minnesotastreet.com. In Spring 2016, Val Britton was selected as one of 1240 Minnesota St.'s thirty-five charter residents. To learn more about current and future programming at Minnesota Street Project, visit minnesotastreetproject.com.

ABOUT GALLERY WENDI NORRIS

From its global headquarters in San Francisco, Gallery Wendi Norris represents Modern and Contemporary artists working in a variety of media around the world. The gallery specializes in re-contextualizing the work of Modern artists while providing connections to contemporary art, artists, and culture. Active on both the local and international stages, Gallery Wendi Norris mounts exhibitions where they are most relevant, and also works with individual collectors and museums in both the primary and secondary markets. Founded with an emphasis on scholarship and education, the gallery produces highly researched exhibitions and catalogues, sponsors artist talks, hosts visiting academics, and engages in public art projects. Learn more at gallerywendinorris.com

#WageGap #TheShapeofChange